WHICH OF THESE VIDEO SOLUTIONS SHOULD I USE?

You Tube OR **Kaltura**

In 2014 UW System purchased an online video management system, Kaltura. We also have access to Googles' YouTube. Which one should you use? Both are excellent video management and sharing systems and both have their advantages.

Quick Comparison

YouTube	Kaltura
🔒 Closed Source, owned by Google	✓ Open Source 🔓
💵 You can make money based on number of "hits" the video gets ✓	Academic uses only 💵
D2L Integration with D2L using the "Insert Stuff" Button ✓	✓ Integration with D2L using the "Insert Stuff" Button **D2L**
❓ No UW Oshkosh help	✓ UW Oshkosh help available ❓
💼 Personal YouTube accounts allow for movement, UWO accounts do not ✓	UW System manages this utility, but owners can download / export files 💼
✏️ Online editor, for simple edits after upload ✓	Need to edit before uploading ✏️
🐵 You own your precious content BUT they can also use it	✓ You own your precious content 🐵

v.8-18-16